



TEMPLE BETH SHALOM OF CHULA VISTA  
ESTABLISHED 1958

208 MADRONA STREET  
CHULA VISTA, CA 91910  
(619) 420-6040

Kabbalat Shabbat: 7:30 pm, every Friday  
Shabbat Morning: 10:00 am, every Saturday  
**TORAH STUDY 10 am – 10:45 am**

Rabbi Dr. Michael L. Samuel, Temple President Ms. Arlene LaGary  
Administrative Assistant Ruthy Kligerman

MONTHLY NEWSLETTER, SEPTEMBER 2019 (ELUL - TISHREI 5780)

LIGHT HOME SHABBAT CANDLES AT:

- September 6, 2019 at 6:49 pm
- September 13, 2019 at 6:40 pm
- September 20, 2019 at 6:30 pm
- September 27, 2019 at 6:21 pm
- October 4, 2019 at 6:12 pm

--YOU ARE THE 10<sup>TH</sup> PERSON FOR THE MINYAN--

CLASSES AT BETH SHALOM

**Monday** – Beginning Hebrew , 7:00 PM

**Tuesday** – Contemporary Questions in  
Jewish Law, 7:00 PM

**Wednesday** – Biblical Hebrew – 7:00 PM

**Thursday** – Bar/Bat Mitzvah Study

**Rediscovering Judaism – 12 week class  
began July 27, there is room for you!**

**Every Saturday at 2 pm**

**RABBI'S MONTHLY MESSAGE**

Some time ago, an article appeared in the newspaper about a sinking pleasure boat near Chesapeake Bay.

*The skipper of the boat desperately radioed the Coast Guard for help. The Coast Guard answered: "We're on our way! What's your position?" The yachtsman answered, "I am the executive vice-president of the First National Bank, now please hurry!"*

Perhaps, more often than not, people around us judge us by these roles we play; but on a deeper spiritual and psychological level—so do we. Psychologists tell us that men are more prone to identify more with their work than women do. There is a real psychological danger if we over-identify with our professional persona, for who would we be outside of our careers and status?

In the days of Late Antiquity, Greek and Roman actors used to wear a special theatrical mask that hid the actor's face and revealed the part he would play known as the *persona*, the root word from which "person" comes from.

To the Swiss psychiatrist Carl Jung, the persona represents the social face we as individuals wear when we present ourselves to the world—"a kind of mask, designed on the one hand to make a definite impression upon others, and on the other to conceal the true nature of the individual."

*However, the various masks and personas we wear or manifest do not fool God. Rabbi Zusha of Anapol once summed it up in the immortal words: In the afterlife, God isn't going to ask me: "Why weren't you like Moses," or, "Why weren't you like Samuel or Joshua?" The Almighty is going to ask me: "Why weren't you like Zusha?"*

Zusha's question is at the heart of the High Holiday season. **Rosh Hashanah and Yom Kippur beckons us to be real—first with ourselves, our relationships, and with God.**

Such truthfulness may be difficult to bear, but we must be truthful firstly with ourselves. Rosh Hashanah celebrates the birthday of Adam, and if we look into Adam's encounter with God, we might learn something valuable about our spiritual relationship with the Divine.

You may recall that when Adam and Eve disobeyed God by eating the forbidden fruit, God asked him, "Where are you?" (Gen 3:9). One might wonder: Did God not already know where Adam was? But the question God posed is existential; Adam means "human being," and in a certain sense, God asks each of us on Rosh Hashanah the same question He asked Adam on the day of his creation: "Where are you?"

Our time in this world is limited. Grappling with human mortality can be intimidating--especially when faced with a dangerous illness. Yet, our temporal limitations ought to create within us a yearning to realize our life potential. Rosh Hashanah is a time of awakening; it is also an invitation to look inward at where we have gone with our lives thus far. It also presents us with a divine imperative to "boldly go where no person has gone before."

Rosh Hashanah teaches us the need to count time and make it important. It is not the horizontal length of our lives that matters; it is the vertical depth we can infuse each year, each day, and each moment with a quality of sublimity and holiness.

Rosh Hashanah symbolism reminds us of the need to embrace sweetness with our mental clarity in making this world a better place for all.

Judaism also teaches us that bringing sanctity and sweetness in our interpersonal relations. This is a great challenge each of us can achieve—but only if we keep our eye on the ball.

Think of Rosh Hashanah and Yom Kippur as God's gift for us to realign our souls and live with greater enthusiasm and spiritual purpose. It is a time for us to pay attention to the blessings that suffuse our daily lives and develop an attitude of gratitude for life's many gifts.

And may we all be blessed with sweet New Year!

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### **A MESSAGE FROM YOUR PRESIDENT – AS A NEW YEAR APPROACHES.....**

*I HOPE TO SEE YOU ALL MORE OFTEN NOW THAT CHILDREN ARE BACK IN SCHOOL, AND WE SETTLE INTO OUR FALL AND WINTER ROUTINES. RABBI SAMUEL WILL AGAIN BE LEADING US IN HIGH HOLY DAYS SERVICES WHICH BEGIN ON SUNDAY EVENING, SEPTEMBER 29. MUCH HAS HAPPENED AT TBS SINCE HIGH HOLY DAYS 2018, ALMOST ONE YEAR AGO. WE CELEBRATED OUR 60TH ANNIVERSARY WITH AN ELEGANT EVENT AT ELIJAH'S BANQUET HALL. OUR CHANUKAH AND PASSOVER CELEBRATIONS WERE BETTER THAN EVER. NEWLY RENOVATED BATHROOMS IN THE SANCTUARY, A NEW SOCIAL HALL ROOF, SOON NEW HANDICAPPED ACCESSIBLE BATHROOMS IN THE SOCIAL HALL AS WELL. WE ARE LOOKING FORWARD TO THE POSSIBILITY OF NEW FLOORING AND AIR CONDITIONING. **I WANT TO THANK ED FISHAUF FOR MANAGING THESE PROJECTS; AND THANK SUE DARWISH, AND LEO CASIPLE FOR WORKING ON THE MELVIN GARB GRANT.***

*AFTER THE PITTSBURGH SYNAGOGUE SHOOTING, RABBI SAMUEL ARRANGED A VIGIL THAT INCLUDED AREA CHURCHES. THIS EVENT WAS WELL ATTENDED. WE HAVE TAKEN ACTION TO INCREASE THE SAFETY FOR OUR CONGREGANTS, AND THIS REMAINS AN ONGOING PROJECT. **I WANT TO THANK STEVE GOLDKRANTZ FOR GUIDING US THROUGH EMERGENCY AND PREPAREDNESS DRILLS.***

*TEMPLE BETH SHALOM IS THE GATHERING PLACE FOR THE JEWISH COMMUNITY IN THE SOUTHBAY. **A PLACE TO WORSHIP, MEET AND MAKE FRIENDS, ENJOY FOOD ALONG WITH GOOD CONVERSATION. THERE ARE MANY OPPORTUNITIES FOR EDUCATION AND PARTICIPATION IN THE TORAH SERVICE.** THIS ROSH HASHANAH GIVES EACH OF US AN OPPORTUNITY TO RENEW OUR PERSONAL COMMITMENT TO OUR SYNAGOGUE. EACH*

ONE OF US HAS A RESPONSIBILITY TO OUR SYNAGOGUE, TO DO OUR SHARE, TO GIVE BACK AND DO WHAT IS RIGHT. YOU CAN DO THIS WITH ATTENDANCE, PARTICIPATION, VOLUNTEERING, AND FINANCIAL SUPPORT.

---TODAH RABBAH

**YALE STROM PERFORMS ROSH HASHANAH MUSIC  
SATURDAY, SEPTEMBER 28, AT 1:30 PM  
EVERYONE IS WELCOME**



**ATTEND OUR INTERACTIVE SATURDAY SHABBAT SERVICES  
TORAH STUDY WITH RABBI SAMUEL 10 AM – 10:45 AM**



**“Rediscovering Judaism”**

**A 12 part series**

**All are welcome – For Jews and non-Jews**

**Topics discussed: What is Judaism, The Origin of the Synagogue, and more**

**Increase your Jewish knowledge & education.**

**Class meets every Saturday at 2 pm through Rosh Hashanah week.**

**All donations received for this program are for the maintenance of our synagogue**

**VISIT YOUR CHULA VISTA & EASTLAKE SPROUTS  
A TEMPLE BETH SHALOM SUPPORTER**

**Thank You  
Ron Cohn**

**RABBI MICHAEL SAMUEL  
WE CELEBRATED HIS BIRTHDAY  
ON AUGUST 3  
RABBI, YOU ARE A BLESSING!**



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**OUR PURPOSE**

*Founded by Holocaust survivors and guided by Jewish Traditions and Values,  
to continue as the gathering place for all members of the Jewish Community,  
and provide a path for those seeking a return to their Jewish roots.*

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**AUGUST & SEPTEMBER YAHRZEITS**

- Ed Cohen – 8/10, Brother of Jeanne Silverstein
- Lillian Firstenberg – 8/17, Mother of Barbara Brown
- Richard Mathews – 8/18, Husband of Jacqueline Mathews
- Dina Miller – Grandmother of Linda Scher z'l
- Simon Felman – 9/12, Father of Elena Zimmerman
- Fred Fishauf – 9/13, Uncle of Ed Fishauf

***MAY THEIR MEMORY BE A BLESSING!***

**BIRTHDAYS**

- RABBI SAMUEL --- 8/6**
- SUSANA TALAVERA**
- RODRIGUEZ -- 8/24**
- PAMELA CASTILLO --- 8/31**
- FREDERICK MACHADO --- 9/21**



**GIFT SHOP SALE\*\*\*50% OFF\*\*\*DATE TO BE ANNOUNCED\*\*\*SHOFARS FOR SALE**

**[[[Visit Temple Beth Shalom of Chula Vista on Facebook & Instagram]]]**